

What if you could...

**Engage, interact with
and assess your students
with easy-to-use
classroom technology?**

Our interactive solutions are designed to help teachers drive student achievement through collaboration and real-time formative assessment.



ExamView[®]
Assessment Suite



eInstruction[™]
Simple Solutions. Real Results.

While technology in our homes is light years from where it was twenty years ago, technology in most classrooms hasn't changed very much at all.

Students spend 4-5 hours a day with cell phones, MP3 players, video games and the Internet. And we wonder why it's hard to keep them engaged in the classroom!

Use the technology students love to help them achieve.

eInstruction's™ products provide simple solutions that produce real results. The easy-to-use technology provides teachers with classroom management tools that facilitate adherence to best practices in formative assessment and differentiated instruction.

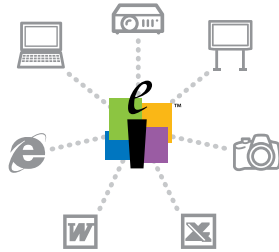


eInstruction™
Simple Solutions. Real Results.

Why eInstruction Products?

Flexible Integration

1. Our products complement the technology you already have in your classroom. You can use our Classroom Performance System (CPS) clickers with your interactive whiteboard or wireless tablet. Or if you use an INTERWRITE® PAD and another brand of interactive whiteboard, you can use them together. You don't need to purchase our full product line to enjoy full integration.
2. Our INTERWRITE® Workspace software lets you make notes on any documents, including Word, Excel and PowerPoint, as well as over Internet pages and other software, as you display the image to your class with your Interwrite Pad, INTERWRITE MOBI™ or Board.
3. Seamlessly incorporate images, maps and ExamView® question banks into your lessons for use with CPS clickers and/or your Interwrite® Board, Pad or Mobi. Then, save the entire lesson and email it to the student who's home with the flu.



Collaborative Learning

eInstruction products engage students and teachers, creating shared learning opportunities. Because our products—including CPS, the Interwrite Pad, Mobi and the Interwrite Board—are flexible, they allow for numerous collaborative learning exercises.



Partnership

When you make the decision to purchase an eInstruction product, you're not just getting the best in classroom technology, you're gaining a partner in education.



We'll make sure you receive everything you need to maximize your eInstruction purchase:

- Extensive free online training
- Reliable and helpful customer service
- Professional development and Train the Trainer programs
- Free software upgrades
- Tech support to help you through any issue

Flexible integration, collaboration and partnership are just three of the reasons to choose eInstruction as your classroom technology provider.



eInstruction helps make teaching and learning fun and interactive!
Join over 300,000 teachers who have turned "What if I could...?"
into "Yes I can!"

Classroom Performance System (CPS):

CPS engages every student by creating an interactive learning environment in your classroom. Students who normally remain silent in class can now answer every question without fear of embarrassment.



- Provides actionable data to allow differentiated instruction and formative assessment
- Saves countless hours of administration, takes attendance, grades tests and quizzes, creates lessons, and generates personalized reports in seconds

Interwrite® DualBoard:

Where other whiteboards allow just one person at a time to work at the board, the DualBoard lets two people or teams write on, manipulate and annotate over lesson content simultaneously.



Interwrite Workspace

The award-winning, easy-to-use software helps you create, save, and share engaging, interactive lessons with a gallery of digital images and annotation tools that can be used with any application. It's the only application that allows you to seamlessly import ExamView publisher questions, images and content directly into your lessons.

Interwrite Mobi:

"Learn Together" is the idea behind this mobile wireless tablet system. It works like a portable interactive whiteboard.



- Access and navigate computer programs and instructional resources from anywhere in the classroom.
- Use multiple units to enable collaboration and interaction between and among students and teacher.
- Assess student comprehension with CPS Clickers and instantly see the results in your built-in Mobi LCD screen. Then adjust your lessons accordingly.



ExamView® Assessment Suite and Learning Series



Streamline assessment from start to finish with ExamView Assessment Suite—a complete toolset in three seamless applications. Learning Series works in concert with ExamView Assessment Suite to produce study guides and formative and summative assessments using questions that are organized by discipline and aligned with individual state academic standards.

CPS + Math Competition = Success

Williamsburg Collegiate Charter School, New York

Eric Green, a sixth grade math teacher at Williamsburg Collegiate Charter School in Brooklyn, New York, began using eInstruction's™ Classroom Performance System (CPS) about a year and a half ago, and his classroom hasn't been the same since. Green says that his students love using the CPS clickers. He has also noticed that they have made the students much more interested in and dedicated to their work.

The class uses the CPS clickers to answer questions from worksheets. As the students enter answers into their individual clickers, the results are sent to Green's computer and instantly displayed on the projected screen at the front of the room, allowing him to instantly assess whether the class understands the lesson being taught.

"CPS allows me to make out which kids understand the concept I am teaching and which kids do not," Green said. "I have a better idea about when my students are ready to move on and when I need to re-teach a concept."

Since Green incorporated CPS into his classroom, his students' test scores have risen, their attention span has increased and Green has been able to greatly reduce the amount of time he used to spend grading papers. He also found a way to use the technology to impact more than just his students.

Game Time

Each year, fifth, sixth and seventh graders from 12 different schools in the district compete in individual and team math competitions hoping to leave with the first place trophy and a school year's worth of bragging rights. Green was searching for a way to bring some excitement to the citywide competition and he didn't have to look any further than his own classroom.

"I think everyone really enjoyed the addition of CPS in this season's competition," Green said. "It seemed to bring in some added excitement for the competitors as well as making the competition more appealing to the audience members."



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About Us

eInstruction pioneered the use of student response systems in education with the creation of Classroom Performance System (CPS). Today, CPS continues to be the leading student response system in the world.

eInstruction offers educators a family of solutions including software, student response systems, interactive whiteboards and wireless slates that integrate with high-quality content that is aligned to state standards. These solutions have been proven to increase student engagement while providing real-time feedback to educators and the ability to assess comprehension and customize lessons with ease.

eInstruction continues to collaborate with the education community to pioneer innovative solutions to help energize, engage and assess students in learning. Millions of students, teachers and professors use eInstruction technology in 400,000 K-12 classrooms and more than 1,300 higher education institutions around the world. Available in 40 languages, eInstruction technology is enhancing education in over 90 countries. eInstruction is headquartered in Denton, TX with offices in Columbia, MD; Scottsdale, AZ; Cincinnati, OH; and Paris, France.

For more information on eInstruction products, visit us at www.einstruction.com or call us at 1-800-344-4723.



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