



## MEDIACAST CONSTRUCT BENEFITS

- Centralized repository stores all media and work files and fosters collaboration among instructors, librarians, media specialists and curriculum designers
- Teachers can embed video and audio segments in lessons without the help of technical staff
- Librarians can integrate metadata from library systems and use our copyright and digital rights management tools to ensure controlled access to media and software
- Media specialists, curriculum designers and IT departments can have easy-to-use tools within a collaborative environment with a source of unlimited bandwidth to support distance-learning programs
- MediaCAST Express™ provides hosting for bandwidth to support rich multimedia video, audio and live broadcasting in distance-learning programs

## MediaCAST Construct allows instructors to create and deliver media-centric digital coursework for access online

MediaCAST Construct™ course construction module is seamlessly integrated with the MediaCAST digital repository. Instructors use the Web-based tools to build multilevel outlines with embedded streaming video, audio, images and documents.

MediaCAST Construct lets you create, deliver and manage digital curricula with assessment, remediation and reporting functions for all the education and training applications in your school, district or enterprise. Build media-rich lessons and courses that are linked to standards, and include assessment and reporting.

MediaCAST Construct offers flexible pricing and can meet your needs. We can help you determine whether you should license or buy a subscription. A hosted version of MediaCAST Construct is also available for organizations that want fast, low-cost startup along with bandwidth for a great user experience.



# MEDIACAST CONSTRUCT

Create & deliver coursework with interactive tools and dynamic media

**Course Sections**  
**Economics : ECON 101 (18% Complete)**

HOME PAGE SYLLABUS COURSE DROP BOX LIVE CHAT WEBCAST DISCUSSION FORUM CONFERENCE CALL EXTERNAL URL BUILDER

**Interactive Course Outline**

- Overview ( 8.08% , 1 hr 15 min )
- Microeconomics ( 3.03% , 0 min )
  - minimicro economics ( 0.00% , 0 min )
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  - anne johnson ( 0.00% , 0 min )
- Macroeconomics ( 3.03% , 0 min )
- Survey ( 0.00% , 0 min )
- Econometrics ( 3.03% , 0 min )
  - Multivariate Regression ( 8.08% , 0 min )
  - Mean, Median, Mode ( 3.03% , 0 min )

- Online course tools
  - Webcasting
  - Discussion forums
  - Calendar
  - Instructor profile
  - Drop box
- 4-Tier curriculum heirarchy
- Course membership tied to AD/LDAP/eDirectory
- Course/Lesson wizard & template creation

**Resource Folders**

- Economics Links
- International Finance

**Documents**

- Demographic Change
- Application to Agriculture
- The World Trade Organization and Doha Round
- Too Fast? The Irish Tiger
- Open Source and Linux: An Economic Perspective
- My First Upload

**Videos**

- The Impact of White Collar Outsourcing
- Futures Markets: Causes for the Financial Set
- Presentation on Options
- Test Upload for Youtube

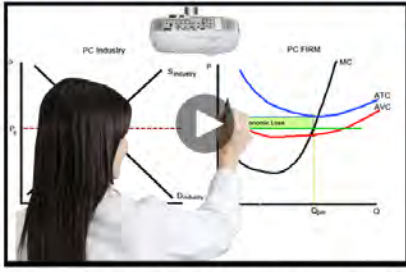
**Audio Resources**

- Impact of Iraq War

**Quizzes**

- Economics Section 1 Quiz
- Section 3 Quiz on Colors
- Web

**Take a Practice Quiz**  
 Quiz Name: Section 3 Quiz on Economics, 15 Total Questions



Which one of the following is NOT an accurate description of the economic change in the graph above?

- MR = MC
- Loss minimizing
- Profit maximizing
- AVC > Supply

Next Question

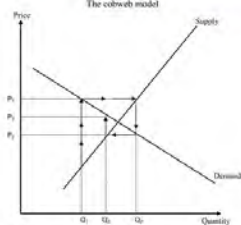
Quit this Quiz Back to Section view

Mark this Question

- Track progress through coursework
- Integrated quiz creation and delivery
  - Multiple choice
  - Multiple correct answer
  - True /False
- Final exam delivery/assessment
  - Pull questions from section quizzes
- Automatic assessment of quizzes and final exams

**Economic Policy**

There is still great debate about the degree to which a government or policy makers should intervene in the affairs of a market economy. At one extreme are those who believe that the market when left alone will generate stable economic growth, rising living standards, low levels of unemployment and inflation, and continue to use resources in the most efficient manner possible. The other extreme is characterized by those who believe in rigorous planning, policy implementation, and in some cases, national ownership of key industries. [Video Highlight: Impact on Jobs](#)



This discussion will take more of a middle road, identifying situations where policy might be desirable or where the lack of policy actions will cause aggregate harm. We will discuss situations where one type of policy might be desirable as compared to others and situations where certain types of policy is just not practical.

**Macroeconomic policy can be divided into two broad categories:**

Demand-side policies designed to affect the ability to spend in an aggregate economy and Supply-side policies designed to affect that economy's ability to produce goods and services. Further, Demand-side policies can be broken down into

Fiscal Policy (changes in Government Spending or Taxes collected) and Monetary Policy (changes to the money supply engineered by the Central Bank)

Expansionary policies will be defined as those designed to stimulate economic growth via changes in Real GDP (YR) the potential output of the economy (Y\*) or both. On the demand-side these policies would be implemented through

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- Quiz 1

- Integrates media and resources for MediaCAST - Digital library directly into coursework
- Embed video, audio, documents, etc.
- Integrate software application delivery from UltraCAST thin-client module into courses
- Track and comply with copyrights using MediaCAST Fair Use and Teach Act tools for media and content resources embedded into coursework